



RN-16080001050100

Seat No. _____

B. Com. (Sem. V) (CBCS) Examination

February - 2019

English Language - V
(Foundation Course in English)
(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instructions : (1) All the questions are compulsory.
(2) Figures to the right indicate marks.

- 1** Write short note on any one of the following : **10**
- (a) Mangalyaan
(b) Draw the character sketch of Jakhra.
- 2** Answer any **five** of the following questions in detail : **20**
- (1) How has the Employment Guarantee Scheme helped the rural population ?
(2) How large is India's rural economy ?
(3) Describe how Jakhra lived the life of a 'brahmachari' ?
(4) What questions should you try to find answers to while researching a business idea ?
(5) What is meant by the horizontal/vertical distinction among societies ?
(6) How did India manage to limit Mangalyaan's cost ?
(7) How can you source the startup money for your business ?
- 3** (a) (1) Prepare an individual report on behalf of the **10**
Branch Manager of Marico Foods Pvt. Ltd. to be presented to the Vice President of the company looking into the causes of decline in sales of company's products in the region in the last six months.

OR

(2) Prepare an individual report on behalf of safety manager of Rajoo Engineering Pvt. Ltd. Vadodara to be presented to the President of the company looking into the causes of recent incidents of fire in the company. **10**

(b) Draft a questionnaire on any one of the following : **10**
(1) A Survey of the use of e-journals by the students of commerce.

OR

(2) A survey of the saving and investment habit of urban middle class people of Rajkot district.

4 (a) Read the following stock market report and answer the questions that follow : **10**

SENSEX CLOSES AT RECORD HIGH OF 36.5 K.

Mumbai : The sensex settled at the highest closing level of 36,548 points on Thursday, tracking firm global cues and an appreciation in the Indian rupee. Earlier in the day, the sensex had touched an intra-day record high of 36,700 points, breaching the previous high of 36,444 points reached on January 29, 2018.

Globally, the Asian and European markets traded in the green after reports on Wednesday said China and the US may resume talks to ease the ongoing trade tensions.

Index-wise, the nifty closed at 11,023 points - higher by 75 - points from its previous close of 10,948 points. The sensex which had opened at 36,424 points, closed higher by 282 points at 36,548 points. The previous day's close on sensex was 36,266 points. As mentioned, it touched on all time high of 36,700 points during the intra-day trade and a low of 36,422 points. Broader markets, however closed on a negative note with the S & P BSE midcap falling 0.52% and the S&P BSE small-cap ending a tad lower, by 0.06% from its previous close. The BSE markets breadth was bearish with 1,469 declines against 1,170 advances.

“Positive cues from other global markets helped sentiments” said Deepak Jasani, head of retail research at HDFC Securities.

Investment-wise, provisional data with exchanges showed that foreign institutional investors sold scrip worth Rs. 742.63 crore while the domestic institutional investors bought stocks worth Rs. 366.40 crore. Sector-wise, the S&P BSE banking index gained the most by 273 points, followed by the oil and gas index, which was up 233 points and the energy index rose by 126 points.

On the contrary, the S&P BSE metal index fell by 191 points, the IT index was down 84 points and the metal index ended 65 points lower from its previous close.

The other major gainers on the sensex were Wipro, up 2.44% at Rs. 279.50, L&T up 1.94% at Rs. 1,299.75; HDFC, up 1.74% at Rs. 1,961.75; and SBI up 1.49% at Rs. 262.75 per share. The top losers were Vedanta, down 3.05% at Rs. 211.35; Infosys down 1.95% at Rs. 1,294.6; Tata Motors down 1.68% at Rs. 152.30; Bajaj Auto, down 1.66% at Rs. 3,101.9; and Mahindra and Mahindra, down 1.4% at Rs. 917.55 per share.

Questions :

- (1) Which factors contributed to the upward trend in the market ?
- (2) What did reports say on Wednesday ?
- (3) What did foreign institutional investors do ?
- (4) Sectorwise which index gained the most ?
- (5) Who were the other major gainers ?

(b) Write an essay : (any one)

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- (1) The Educational Value of Travelling.

OR

- (2) Importance of Games and Sports.